

Moody PTSA Meeting Minutes
Wednesday, November 3, 2021

In attendance: Maha Chandran, Kristen Vithoukias, Amida Patel, Kathy Josefiak, Meg Foster, Brian Segall, Kristi Segall

1. Meeting called to order at 7:00pm.
2. Approval of minutes from 10/6/2021 meeting: Minutes approved
3. President report
 - Mathnasium requested to come back and do a virtual competition. Maha to coordinate with Mrs. Doss
 - Book fundraising opportunity - Maha will provide details when she has examples
4. Treasurer Report
 - An updated Treasurer Report was supplied via email before the meeting.
 - We had \$886 in Raider Fund donations (net of fees) and \$399 in membership income (net of fees). Flyers home seemed worth it; although only a few returned the paper copy, many joined and donated online.
 - Retail promotions netted \$524 from Kroger (\$190), Publix (\$285) and Papa Johns (\$49).
 - Our primary expense this month was dues paid to the VA PTA for 254 members on 10/28/21 (\$3.75 per member).
 - Overall, we are short of our fundraising goal by \$3,800, but we do anticipate a \$1,000 donation from Patient First, as well as retail promotions and matching gifts. Thankfully, we have some possible flexibility in our expenses: we will likely have excess in the teacher supplies fund, may not have a dance to use our dance funds, and could spend less of the school improvement fund if we are unable to fill the gap completely.
 - Requested that we remind families to sign up for Amazon Smiles to sign up to get rewards to Moody from the holiday buying season.
5. Principal report
 - No principal or representative in attendance so no principal's report

- The board requested an explanation about the school-based fundraiser that raised \$25,000. Questions included the timing and where the resources get distributed to. In the past this event has funded PE resources, but this year the language was to support clubs and organizations. The PTSA would appreciate clarity around this fundraising initiative and how the funding will be used to support students (will it go to band, Chorus, the theater department, etc.) as well as how much the school earns from the money raised. We are noticing an impact on the Raider Fund from this fundraiser so need to consider future timing/coordination.

6. Membership report

- 258 membership thus far (as of November 1, 2021).
- 241 members last year (2020-2021)
- Will encourage teachers to sign up for PTSA
- Would love to have a student member meeting. Invite for a January meeting. Maha will follow up with Mrs. Doss.

7. Communications

- Website is being updated
- Facebook page is being updated with new posts
- Brian is documenting operating procedures so that exists to hand off to next VP.

8. Raider Fund Report

- Kudos for all the hard work!
- Requested approval for Corporate Sponsor Form. Form approved (Kristin made the motion, Kathy seconded) by the board.
- Met 62% of goal; using FB to communicate where we are at with our efforts
- Encouraging Corporate Match
- Patient First is coming through but check is delayed (\$1,000)
- Retail promo: earned \$273 from Chipotle
- Upcoming dates/events: Virtual run (through December), November 16 Panera date, Mod Pizza in January

9. Spirit Wear report

- Successful fall campaign - raised close to \$400

- New spirit wear campaign in November to promote for the holidays

10. Hospitality report

- They've received the items they requested
- Concern is another "ask" with the gift card purchases - Meg to reach out to add additional items to the list
- Teacher snack table was available 10/29 for teachers

11. Reflections

- 11/17 at 4:00 is the new deadline coordinated by HCCPTA, HCCPTA ceremony will be held in February
- Messaged students through morning announcements, Sunday messages, on social media, messaging to teachers
- Moody has thus far received 50 entries across all 6 categories
- All submissions are being done electronically using a HCCPTA based Google form
- Still looking for judges at the county-level
- Appreciation of Brian's communication
- Amida wants to ensure we recognize all the Moody students who participate in the Reflections program prior to the February HCCPTA ceremony
 - i. Kathy shared that the past was donuts in the library for all the students who submitted a Reflections piece

12. Other business

- None

13. Meeting concluded at 7:47pm.

Our next meeting is 12/1/2021 at 7:00pm.