

Moody PTSA Meeting Minutes

Wednesday, January 19, 2022

1. Meeting was called to order at 7:04pm. In attendance: Maha Chandran, Kristen Vithhoulkas, Amida Patel, Kristi Segall, Kathryn Josefiak, Meg Foster
2. [Approval of minutes from 11/3/2021 meeting](#)
 - Kristen motioned to approve, Kristi seconded, and minutes were approved.
3. President report
 - Mathnasium would like to host a math contest. Maha will follow up with Ms. Doss
 - A vendor has offered to produce spirit wear and has passed information to Kelly.
 - Asked about planned hospitality events for Valentine's Day.
4. [Treasurer Report](#)
 - https://docs.google.com/document/d/1C6f1AWY1z_Lte6zMvEoXBkCXy9kNH4g7R4Xo7ISHVAo/edit
 - The updated Treasurer Report was provided via email to the Board prior to the meeting and can be accessed using the link below. Our income is approaching our budget goal. Our cash balance is \$23,428 since we still need to pay the school improvement budgeted amount (\$5,000) and agenda books (\$3,000) as well as our other budgeted expenses. Ms. Doss has requested the school improvement budget be used towards additional smart boards; the Board will consider this proposal tonight. We tabled this discussion until our next meeting when Ms. Doss could be in attendance.
December's activity included:
 - A \$400 increase in Raider Fund donations, primarily due to the Virtual Run donations totaling \$352.
 - A \$400 increase to spiritwear income due to CustomInk winter sale.
 - \$An increase of \$415 in corporate donations due to matching gifts of \$200 and a Panera spirit night (\$215).
 - We paid \$150 in teacher reimbursements and \$577 for teacher hospitality which included pizza and subs for IB Open House.
5. Principal report - Ms. Doss was not in attendance

6. Membership report

- Focus is shifting to Raider Fund versus a drive for membership

7. Communications

- Please continue to send communication needs to Brian!

8. Raider Fund Report

- Raider Fund: Unfortunately, Raider Fund is still far from hitting our goal of \$8,000. I will be reviewing the March Madness Flyer that Kim used last year to help promote more funds being sent in.
- Corporate Sponsorship: Corporate matches have been coming in here and there over the past couple of months. I have reached out to anyone who indicated their corporation has a matching program via email. One thought is to send a Member Hub communication with a few corporate names that have a matching program to see if anyone else might have this as an option and didn't realize it. We are still slightly short on reaching our \$1,500 goal
- Retail Promo: We have done really well within the retail promo. We have received the normal Amazon, Kroger, Papa Johns checks along the way but we have done well at our Spirit Nights. The December Fun Run/Walk was a success from a money standpoint. I would like to do another one in the Spring but would like to have a small incentive to offer. We have MOD pizza this evening and hopefully we will hit the minimum. I have been looking into a few others near the school for Feb., March and May.
- In April, I would like to plan the Car Wash. This has a pretty great potential of bringing in between \$300 to \$500.
- Request to explain how we are spending the PTSA funds
 - General PTSA meeting? Maha to plan in person in March or shift to virtual. Converting our March 2 Board meeting to General Meeting.
 - Email or message blast another idea to communicate how we are using resources.
 - Kristen reassured that we were closing in on Raider Fund goals and did not need to stress about it for this year's budget.

9. Spirit Wear report - Kelly was not in attendance but submitted this report:

- So far we have sold 20 items from 1st Place Spiritwear, with a profit of \$50. There will be a Grand Opening Sale starting on 1/17, and it will run for 4 weeks. All items will be 25% off, and shipping is free over \$25. Right

now, turnaround time for shipping is 5 days. All previous orders have been fulfilled.

- An email will be sent next week regarding receiving proceeds (they are issued quarterly). They will now be direct deposited after the quarter ends (so I will reach out for account info).
- Publicity, can you please include the store link in the weekly blast? [George H Moody spirit wear, Richmond, VA, Raiders | 1st Place Spiritwear](#)

10. Hospitality report

- Jenn Hayes coordinated a gift for Principal's Week and has a snack table planned for January

11. Reflections: HCCPTA has reviewed all submissions and will acknowledge all participants in an online program 2/16. Amida is figuring out how to acknowledge Moody participants.

12. Other business - there was no other business

13. Meeting was concluded at 7:38 pm.